

21st Annual CALCP/CAROCP Conference

November 17-19, 2010



**Rancho Las Palmas Resort
Rancho Mirage, California**

California Association of Leaders for Career Preparation (CALCP)
California Association of Regional Occupational
Centers and Programs (CAROCP)

Collaboration, Technology, and Education -
Innovations for 21st Century Learning™

21st Annual CALCP/CAROCP Conference
P.O.Box 9050
Costa Mesa, CA 92626-9050



Schedule of Events

PRE-CONFERENCE

Wednesday, November 17, 2010

- 7:00 a.m. - 6:00 p.m. **Registration**
- 8:00 a.m. - 5:30 p.m. **Associations' Meetings**
- CALCP
 - CAROCP
- 12:00 p.m. - 1:30 p.m. **CALCP/CAROCP Joint Luncheon**
(Joint Luncheon NOT included in registration fee. See registration form for information.)
- 2:00 p.m. - 5:00 p.m. Exhibitors' Set-up
- 6:00 p.m. - 8:00 p.m. **Presidents' Reception**

CONFERENCE

Thursday, November 18, 2010

- 7:00 a.m. - 5:00 p.m. **Registration**
- 7:00 a.m. - 8:30 a.m. **Continental Breakfast / Visit Exhibitors**
- 8:30 a.m. - 10:30 a.m. **Opening Session**
Speaker: John Bjerke
- 10:30 a.m. - 11:00 a.m. Visit Exhibitors/Door Prizes
- 11:00 a.m. - 12:00 p.m. **Breakout Session I**
- 12:15 p.m. - 1:30 p.m. **Luncheon**
Speaker: Bill Cullifer
- 1:30 p.m. - 2:00 p.m. Visit Exhibitors/Door Prizes
- 2:00 p.m. - 3:00 p.m. **Breakout Session II**
- 3:00 p.m. - 3:30 p.m. Visit Exhibitors/Afternoon Snack
- 3:30 p.m. - 4:30 p.m. **Breakout Session III**
- 4:30 p.m. - 5:00 p.m. Visit Exhibitors/Door Prizes

Friday, November 19, 2010

- 8:00 a.m. - 11:00 a.m. **Registration**
- 8:00 a.m. - 9:00 a.m. **Buffet Breakfast**
- 8:00 a.m. - 9:00 a.m. Visit Exhibitors/Door Prizes
- 9:00 a.m. - 10:30 a.m. **General Session**
Speaker: Dr. Patrick Ainsworth
Invited: New State Superintendent of Public Instruction
- 10:30 a.m. - 11:00 a.m. Visit Exhibitors/Door Prizes
- 11:00 a.m. - 12:00 p.m. **Breakout Session IV**
- 12:15 p.m. - 1:30 p.m. **Social & Closing Session**

Conference Workshops*

A Decade of Goals: Using JSPAC's tools to Identify Gaps in your CTE Program
Core Indicator Data and Develop Plans to Narrow the Gaps!

ACE Mentors - Improving Opportunities for Students in the Construction Industry

Articulation Day at American River College

Building Female Enrollment in Construction Classes

Creating Effective Career Guidance Programs

Creating, Gaining, and Maintaining a Business Partnership Model that Works!

Cruising through New Resources from Career Cruising

CSI in the Esperanza Medical Careers Academy

CTE Teach

CTE Toolkits: Creating Career Pathways on Your Campus

Data DRIVES Decisions: Interactive CTE Action Plans

Do You Want to Become a CTE Leader?

Educating for Arts Careers

Effective High School/ROCP to College Articulation: Statewide Career Pathways

Expanding on the Career Academy Model

Film and Video Production Program of Study

How Do California Schools Report on Career Development?

How Do You Know If You Have a Quality CTE Program?

Industry-Recognized Credentials and Curriculum for Building Trades, Construction, and Energy-Related Programs: NCCER

Key National Initiatives and CTE - Preparing College and Career Ready Students

Navigating through the New CTE Credential World

New Directions for Home Economics Careers and Technology

New Tools for Career Counselors and Educators

Professional Learning Communities for CTE

Practical Applications for Career and Educational Planning

Project Lead the Way - A Comprehensive CTE Program

Providing Internet Safety Training to Your Staff and Students

Relevance Realized

Remodeling Industrial Technology Education in California

Roadtrip Nation: Implemented as an Interactive Class Project

SB70 Distance Learning Pilot - Online Delivery of CTE Courses

State of the Industry--Opportunities in the Fashion Industry

State of the State, CDE at Your Service!

Teaching Students Professional Software Development Tools

The CPA/ROP Connection: Partnerships that Work

The New WASC Postsecondary Accreditation Process

The Power of CTE in a Pathway Approach

"Tools for Change" - Preparing Students for Nontraditional Careers

Trends in CTE: What does the Future Hold?

UC a-g

Unveiling the New Curriculum Models in CTE Online

Using Technology in Human Resources to Increase Productivity

What is Career Technical Education?

Who Do U Want 2B? CTE Awareness Campaign

Work-Based Learning Model

***Subject to change**

Hotel Information

Rancho Las Palmas Resort
41000 Bob Hope Drive
Rancho Mirage, CA 92270

RESERVATION INFORMATION:

Reservation Deadline: October 27, 2010

\$175 plus tax* + \$7.50 daily resort charge

Phone: (760) 568-2727 or (866) 423-1195

Ask for the CALCP/CAROCF Conference

Online: www.rancholaspalmas.com

Enter Group Code CALCP10 to get group rate

* All reservation requests will require a one (1) night advance payment that will be refundable only if the reservation is cancelled at least 72 hours in advance.

REMINDER:

Book your hotel room early!

OTHER INFORMATION

🔑 If you are interested in being a Conference Vendor contact :

Maureen Sinclair

phone: 626-810-3300 ext. 250
email: msinclair@mail.lpvrop.org

🔑 If you would like to donate a Door Prize contact:

Musheer Rasheed

626-472-5144
email: mrasheed@esgvrop.org

🔑 Conference Dress Attire:

Casual Dress

Meeting room temperatures vary, you may want to consider bringing a sweater or jacket.

Registration

Please print or type.

Name: _____

Employer: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

E-Mail: _____

Vegetarian Meals? Yes _____

Registration Fees

No One-Day Registration Available

Registration fee includes: Presidents' Reception, Thursday Continental Breakfast and Lunch, Friday Breakfast Buffet and Social

Member \$300 _____
(Please check one): CAROCF CALCP Both

Non-Member \$350 _____

Late Registration \$ 50 _____
(Postmarked after 11/1/10)

Not included in Registration Fees

Joint Luncheon, Wed. Nov. 17 \$ 40 _____

Total Enclosed \$ _____

Make Check Payable To: CALCP/CAROCF CONFERENCE

Mail To: Christine Allen, Registration Chair
Central County ROP
2323 N. Broadway, Suite 301
Santa Ana, CA 92706
(714) 966-3532
E-mail: CAllen@ocde.us

No Purchase Orders or Credit Cards Accepted

Refund Policy

Requests for refunds must be in writing and faxed to (714) 541-5214. A \$75 processing fee will be charged for all refund requests.

No refunds will be given after 11/1/10.

About the Keynote Speakers



John Bjerke

Thursday, November 18, 2010 -- Opening Session

John Bjerke is currently the Western Region Area Academy Manager responsible for the Cisco Networking Academy in the 13 Western States. As part of his role, he regularly meets with State Government CTE decision makers advocating multiple pathways for students, and pushing the importance of public-private partnerships. John is an advocate for both student success, and ongoing instructor professional development. Mr. Bjerke's career has been in both technical publishing and education technology, most recently with Microsoft. He is a graduate of UC Davis.

Bill Cullifer

Thursday, November 18, 2010 -- Luncheon Session

Bill Cullifer is executive director and founder of the World Organization of Webmasters (WOW), a non-profit professional association established in 1996, providing community, education and certification for Web professionals worldwide. As the organization's executive director, Cullifer participates in a variety of industry, government and educational advisory boards that assist WOW in developing and delivering professional standards and improving communication between all Web professionals and business and industry. Cullifer heads two key initiatives to support IT and CTE (www.whylTnow.org and www.whyCTE.org) in California and has contributed to industry and professional publications as a writer and speaker.



Patrick Ainsworth. Ed.D

Friday, November 19, 2010 -- General Session

Dr. Patrick Ainsworth joined the California Department of Education (CDE) in November 1996. Currently, he serves as Assistant Superintendent of the Secondary, Career, and Adult Learning Division. He oversees secondary education, including middle and high school education, adult education, career technical education, and workforce preparation programs. A few examples of responsibilities include middle and high school reform, smaller learning communities, Partnership Academies, Regional Occupational Centers and Programs, gender equity compliance, business and industry partnerships, and oversight of state and federal programs totaling over \$1 billion in annual revenues.

Invited to Speak - Candidates for State Superintendent of Public Instruction - Former County Superintendent Larry Aceves and State Assemblyman Tom Torlakson.

Who Should Attend?

- CALCP Members
- CAROCP Members
- Superintendents
- Assistant Superintendents
- Middle and High School Principals
- Community College Educators
- Program Managers
- Coordinators
- Teachers
- Career Guidance Personnel
- CTE Affiliates

Registration Information

Fees:

- Members \$300 [CALCP and/or CAROCP]
- Non-Members \$350

Conference Registration includes: Presidents' Reception on Wednesday, November 17, 2010
Continental Breakfast and Lunch on Thursday, November 18, 2010
Buffet Breakfast, Closing Session & Social on Friday, November 19, 2010

- No One-Day Registration Available

Make Check Payable to: CALCP/CAROCP Conference

Registration AFTER Monday, November 1, 2010: Call Christine Allen for space availability at (714) 966-3532.