



ARTS, MEDIA, AND ENTERTAINMENT

The Arts, Media, and Entertainment Sector offers a broad range of employment opportunities. The variety of careers in this sector can accommodate different personalities ranging from eccentric actresses and professional gamers to multi-tasking managers. To be successful in these careers, self-discipline is a must. Work is often project-based, requiring time management skills with the ability to meet strict deadlines. Academic studies are needed to understand and keep up with changing technology used in this industry. A broad academic background, and interpersonal skills are also valuable. Participating in the arts promotes teamwork, communication skills, critical thinking, and decision-making abilities.

The information below is just a small sample of the many great employment related resources available on the State of California website www.edd.ca.gov. We encourage you to visit the website and explore the available information.

Occupation Title	Employment Levels in 2006	Projected Employment level 2016	Projected Job Growth	Percent of Job Growth	2008 Hourly ¹ Mean Wage	2008 ² Weekly Mean Wage	2008 ³ Monthly Mean Wage	2008 Annual Mean Wage
Actors	50,500	59,400	8,900	17.60%	\$23.09	\$923.60	\$3,879.12	\$46,549.44
Architects	15,700	16,900	1,200	7.60%	\$39.37	\$1,574.80	\$6,614.16	\$79,369.92
Artists, Performers & Athletes Agents	8,000	9,300	1,300	16.30%	\$48.46	\$1,938.40	\$8,141.28	\$97,695.36
Broadcast Technicians	4,800	5,600	800	16.70%	\$19.00	\$760.00	\$3,192.00	\$38,304.00
Camera Operators	7,100	8,300	1,200	16.90%	\$27.54	\$1,101.60	\$4,626.72	\$55,520.64
Choreographers	4,000	3,900	-100	-2.50%	\$23.37	\$934.80	\$3,926.16	\$47,113.92
Coaches and Scouts	27,700	31,900	4,900	18.10%	\$20.22	\$808.80	\$3,396.96	\$40,763.52
Court Reporters	2,000	2,400	400	20.00%	\$33.48	\$1,339.20	\$5,624.64	\$67,495.68
Dancers	3,400	4,100	700	20.60%	\$12.20	\$488.00	\$2,049.60	\$24,595.20
Event Planners	5,300	6,100	800	15.10%	\$24.74	\$989.60	\$4,156.32	\$49,875.84
Fashion Designers	4,600	5,300	700	15.20%	\$36.64	\$1,465.60	\$6,155.52	\$73,866.24
Film & Video Editors	7,000	8,200	1,200	17.10%	\$38.62	\$1,544.80	\$6,488.16	\$77,857.92
Jewelers	5,700	5,800	100	1.80%	\$14.54	\$581.60	\$2,442.72	\$29,312.64
Multi Media Artists & Animators	27,900	36,800	8,900	31.90%	\$38.98	\$1,559.20	\$6,548.64	\$78,583.68
Music Directors & Composers	6,500	7,400	900	13.80%	\$40.57	\$1,622.80	\$6,815.76	\$81,789.12
Musicians	21,000	22,900	1,900	9.10%	\$13.04	\$521.60	\$2,190.72	\$26,288.64
Producers and Directors	21,100	24,700	3,600	17.10%	\$47.50	\$1,900.00	\$7,980.00	\$95,760.00
Public Relations Specialists	26,000	30,800	4,800	18.50%	\$31.39	\$1,255.60	\$5,273.52	\$63,282.24
Set & Exhibit Designers	2,300	2,700	400	17.40%	\$30.34	\$1,213.60	\$5,097.12	\$61,165.44
Writers & Authors	17,800	21,100	3,300	18.50%	\$44.93	\$1,797.20	\$7,548.24	\$90,578.88

These selected occupations with information on job growth, percent growth and earning potentials are based on information found at www.labormarketinfo.edd.ca.gov

¹ **Mean:** Midpoint between highest & lowest

² **Weekly:** Based on 40 hours

³ **Monthly:** Based on 168 hours



TIPS FOR JOB SEEKERS

How can you improve your chances of getting a job? Applying for a job is the easy part, but getting it can be more of a challenge. Following these five tips can help you reach your goal:

1 The Job

- Determine your interests: talk to others and consider your hobbies and talents
- Search “career assessments” on the Internet

2 The Resume

- Should be easy to read: not too long, too wordy or too cluttered
- Make it powerful
- Show you can cooperate, you can learn, and you can do

3 The Application

- Make it neat, complete and accurate
- Include recommendations from teachers, employers, coaches, friends, etc.

4 The Interview

- Show enthusiasm: it separates the winners from the losers
- Dress appropriately/similar to those on the job

5 The Follow-up

- Send a thank you note
- Call to see if a decision has been made
- If not, ask, “Am I still a candidate?”
- If you are, ask, “Is it okay if I call back in a couple of days?”



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