



FASHION AND INTERIOR DESIGN

Who will be the new internationally famous designers? Could it be you? Someone will be creating their own fashion statements and creating the styles which appeal to millions of fashion conscious shoppers.

The Fashion and Interior Design Industry Sector is a multibillion-dollar enterprise offering a wide variety of careers. Don't think just in terms of the creative art portion of the industry, manufacturing, marketing, and distribution are related areas necessary for a designer to be successful. A particularly high demand exists for preproduction jobs involving computerized pattern making and product data management. Employment in the fashion industry is expected to grow at a high pace. Interior designers will also be in demand to accommodate a growing population's need for residential and commercial space. Technology is a significant and growing component in the design industry. Self motivation and confidence, as well as creativity are traits that lead to success in this sector.

The information below is just a small sample of the many great employment related resources available on the State of California website www.edd.ca.gov. We encourage you to visit the website and explore the available information.

| Occupation Title | Employment Levels in 2006 | Projected Employment level 2016 | Projected Job Growth | Percent of Job Growth | 2008 Hourly ¹ Mean Wage | 2008 ² Weekly Mean Wage | 2008 ³ Monthly Mean Wage | 2008 Annual Mean Wage |
|--|---------------------------|---------------------------------|----------------------|-----------------------|------------------------------------|------------------------------------|-------------------------------------|-----------------------|
| Advertising Sales Agents | 21,000 | 25,300 | 4,300 | 20.5% | \$27.70 | \$1,108.00 | \$4,653.60 | \$55,843.20 |
| Art Directors | 16,000 | 18,300 | 2,300 | 14.4% | \$49.62 | \$1,984.80 | \$8,336.16 | \$100,033.92 |
| Commercial & Industrial Designers | 5,900 | 6,600 | 700 | 11.9% | \$36.46 | \$1,458.40 | \$6,125.28 | \$73,503.36 |
| Craft Artists | N/A | | | | \$18.67 | \$746.80 | \$3,136.56 | \$37,638.72 |
| Customer Service Representatives | 201,200 | 256,800 | 55,600 | 27.6% | \$17.26 | \$690.40 | \$2,899.68 | \$34,796.16 |
| Cutters & Trimmers | 6,200 | 6,100 | -100 | -1.6% | \$10.71 | \$428.40 | \$1,799.28 | \$21,591.36 |
| Fabric & Apparel Patternmakers | 2,300 | 2,000 | -300 | -13.0% | \$23.55 | \$942.00 | \$3,956.40 | \$47,476.80 |
| Fashion Designers | 4,600 | 5,300 | 700 | 15.2% | \$36.64 | \$1,465.60 | \$6,155.52 | \$73,866.24 |
| Fashion Editors | 14,100 | 15,600 | 1,500 | 10.6% | \$28.04 | \$1,121.60 | \$4,710.72 | \$56,528.64 |
| Graphic Designers | 36,700 | 41,800 | 5,100 | 13.9% | \$25.99 | \$1,039.60 | \$4,366.32 | \$52,395.84 |
| Interior Designers | 6,900 | 8,200 | 1,300 | 18.8% | \$28.55 | \$1,142.00 | \$4,796.40 | \$57,556.80 |
| Jewelers & Precious Stone Workers | 5,700 | 5,800 | 100 | 1.8% | \$12.67 | | \$2,128.56 | \$25,542.72 |
| Merchandise Displayers & Window Trimmers | 11,300 | 13,500 | 2,200 | 19.5% | \$14.43 | \$577.20 | \$2,424.24 | \$29,090.88 |
| Models | N/A | | | | \$13.04 | \$521.60 | \$2,190.72 | \$26,288.64 |
| Painting, Coating & Decorating Workers | 2,300 | 2,400 | 100 | 4.4% | \$11.91 | \$476.40 | \$2,000.88 | \$24,010.56 |
| Photographers | 13,800 | 15,900 | 2,100 | 15.2% | \$22.69 | \$907.60 | \$3,811.92 | \$45,743.04 |
| Retail Sales Supervisors | 188,900 | 210,600 | 21,700 | 11.5% | \$19.74 | \$789.60 | \$3,316.32 | \$39,795.84 |
| Retail Salespersons | 494,500 | 603,800 | 109,300 | 22.1% | \$12.43 | \$497.20 | \$2,088.24 | \$25,058.88 |
| Set & Exhibit Designers | 2,300 | 2,700 | 400 | 17.4% | \$30.34 | \$1,213.60 | \$5,097.12 | \$61,165.44 |
| Tailors, Dressmakers, & Custom Sewers | 6,400 | 7,100 | 700 | 10.9% | \$13.51 | \$540.40 | \$2,269.68 | \$27,236.16 |
| Textile & Apparel Workers | 1,800 | 1,500 | -300 | -16.7% | \$11.12 | \$444.80 | \$1,868.16 | \$22,417.92 |
| Wholesale & Retail Buyers | 21,300 | 22,000 | 700 | 3.3% | \$26.59 | \$1,063.60 | \$4,467.12 | \$53,605.44 |

These selected occupations with information on job growth, percent growth and earning potentials are based on information found at www.labormarketinfo.edd.ca.gov

¹ **Mean:** Midpoint between highest & lowest

² **Weekly:** Based on 40 hours

³ **Monthly:** Based on 168 hours



TIPS FOR JOB SEEKERS

How can you improve your chances of getting a job? Applying for a job is the easy part, but getting it can be more of a challenge. Following these five tips can help you reach your goal:

1 The Job

- Determine your interests: talk to others and consider your hobbies and talents
- Search “career assessments” on the Internet

2 The Resume

- Should be easy to read: not too long, too wordy or too cluttered
- Make it powerful
- Show you can cooperate, you can learn, and you can do

3 The Application

- Make it neat, complete and accurate
- Include recommendations from teachers, employers, coaches, friends, etc.

4 The Interview

- Show enthusiasm: it separates the winners from the losers
- Dress appropriately/similar to those on the job

5 The Follow-up

- Send a thank you note
- Call to see if a decision has been made
- If not, ask, “Am I still a candidate?”
- If you are, ask, “Is it okay if I call back in a couple of days?”



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